

N.L. NEWS BRIEF

ISSUE #1, 2024

By Dr. Katie Foss, Director

Welcome, new students! And welcome back, returning students! I'm renaming our SoJSM newsletter to honor our mascot: Nerd Lightning! We're continuing many of our positive activities. The Hangry Closet is stocked! Stop by anytime, M-F, 8-4:30 and get up to two snacks for free. The Bright Spot Awards is empty and ready for nominations. The Ad/PR agency classroom is just about finished. We have new cameras in Studio 2 for Middle Tennessee News and MTN Sports.

If you need anything or just want a snack, please come see me, Dr. Foss, in BRAGG 249 (the SoJSM office). I'm happy to help.



CME

Student Org. Fair

Sept. 12, 10-2

BRAGG

Sidelines

Ever Blue Branding

Middle Tennessee News

MTN Sports

Ad Club

Public Relations Student Society of America (PRSSA)

HANGRY FRED'S CEREAL CELEBRATION

Wednesday, September 4

9:30 - 10:30 a.m.

The SoJSM wants to welcome all College of Media and Entertainment students back to campus! Swing by our table at the base of the stairs in Bragg to grab a free mini cereal box (while supplies last).*

WOW,
SO MUCH
CEREAL!



SoJSM MTSU SCHOOL of JOURNALISM and STRATEGIC MEDIA

*BYOM - Bring Your Own Milk. Or eat it dry, like a snack, which would probably be easier and just as tasty.

Bright Spot Awards

Celebrate those that do a little extra!
Nominate a professor/staff, student, or a whole class. Each month, we select a winner.

Look for our Bright Spot Award nominations poster, BRAGG, 2nd floor. Use the Post-its provided.



Follow us on social media for news, jobs announcements, and features -- Instagram, Facebook, "X," and the SoJSM website.



Curriculum Updates

Last year, we made some big changes. Here are the options:

B.S. in Advertising & Public Relations

- Advertising
- Public Relations
- PR-Recording Industry

B.S. in Journalism

- Journalism, Entertainment Journalism, Environmental Journalism & Communication, Social Justice Journalism
- Media Design (changed from Vis. Communication)
- Sports Media
- Media Studies (available in-person, online, or a mix)

NEED A CLASS? A2 OPTIONS

Classes start 10/16

Online JOUR 2720 Media Writing, Prof. Holman

JOUR 3520 Special Topics Covering NASCAR, Prof. Holman
MW 8:40-10:05 a.m.

Online JOUR 4880 Professional Development, Prof. Boyd-Chambers

JOUR 4880 Professional Development, Prof. Boyd-Chambers
TR 2:40-3:35 p.m.



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