

DIRECTOR'S BUZZ

SPRING 2024, #2

Registration special edition! I'm keeping this short to save room for the cool elective classes we have planned for next semester. Stop by the SoJSM Office for snacks and registration guides! And, most importantly, meet with your adviser.



Fall 2024 Elective Classes

Professional Electives

- JOUR 3020 Community Engagement Journalism (Prof. Leimkuehler)
- JOUR 3170 Digital Analytics & Certifications (Dr. Zhang)
- JOUR 3450 Editing (Prof. Deborah Fisher)
- JOUR 3520 Special Topics: Election Analytics (Dr. Blake)
- JOUR 3560 Podcasting in Journalism (Dr. Eschenfelder)
- SPM 3800 Journalism & Media Topics: Play-by-play (Prof. Dan Eschenfelder)

Conceptual Electives

- ADV 3020 Principles of Advertising (Dr. Hall & Dr. Pitts)
- ADV 3060 Issues in Advertising: Sexuality and Gender (Dr. Farwell)
- JOUR 2020 Introduction to Environmental Journalism & Communication (Dr. Asthana)
- JOUR 4510 Media & Social Change (Dr. Foss)
- JOUR 4700 Mass Media and National Security (Dr. Burriss)
- JOUR 4820 Race, Gender and Class in Media (Dr. Woodard)
- SPM 2100 Media and Sports (Dr. Bacon)
- VCOM 2010 Intro to Visual Communication (Dr. Asthana)

FOR SUMMER OFFERINGS, SEE PAGE 2!



Sneak Peek

SoJSM 50 Anniversary Week

April 8-12th

- April 9th:** Early Career Alumni Panel
- April 11th:** A retrospective with Chief Investigative Reporter Phil Williams
- April 12th:** Networking celebration (RSVP required)



Bright Spot Awards



Faculty/Staff

Matt Leimkuehler: taking students to the TN Press Association and SEJC

Student

Liz Rochefort: motivated with career prep

Class

ABC's Event Planning class: ongoing work on the SoJSM's 50th anniversary



Follow us on social media for news, jobs announcements, and features -- Instagram, Facebook, "X," and the SoJSM website.

Summer 2024

3-Week A (S3A) May 20 - June 7

JOUR/EMC/RIM 1020 Intro to Media & Entertainment (in-person)

JOUR 2710 Media Writing (online)

JOUR 2720 Digital Media Practices (online)

JOUR 3650 Free Expression (online)

JOUR 4850 Media Ethics (online)

SPM 2100 Media and Sports (in-person)

5-Week A (S5A) May 28 - June 28

JOUR 3520 Special Topics: Bonnaroo -- music festival reporting. Class includes attendance at Bonnaroo. By permission only. Contact Prof. Leimkuehler if interested.

3-Week B (S3B) June 10 - June 28

JOUR 2710 Media Writing (online)

JOUR/EMC 4250 Media Law (online)

3-Week C (S3C) July 1- July 19

JOUR/EMC/RIM 1020 Intro to Media & Entertainment (online)

JOUR/EMC 4250 Media Law (in-person)

5-Week B (S5B) July 8 - August 9

ADV 3020 Principles of Advertising (online)

JOUR 3520/JOUR 3640 Entertainment Storytelling -- includes a study abroad trip to Argentina in May

Contact Dr. Eschenfelder a.s.a.p. if interested.

PR 2050 Public Relations Principles (online)

VCOM 2950 Visual Communication Applications (online)

3-Week D (S3D) July 22 - August 9

VCOM 2950 Visual Communication Applications (online)

