

# School of Journalism and Strategic Media

## Mission Statement

**The mission of the School of Journalism and Strategic Media is to:**

- Provide an undergraduate education combining contemporary media instruction with hands-on professional experience.
- Educate students about the role and responsibilities of a free press and media in a democratic and diverse society.
- Prepare students for careers in journalism, communication, and strategic media in an ever-evolving media environment.
- Contribute to the body of knowledge in journalism, communication, and strategic media through research, scholarship, creative, and professional activity.
- Create an inclusive environment that celebrates diversity in its curriculum, organizations, and community engagement through its students, faculty, staff, and alumni.